

# CEN: Leverage US resources to tap into China's business opportunities

Free lunch

Bottlenecks

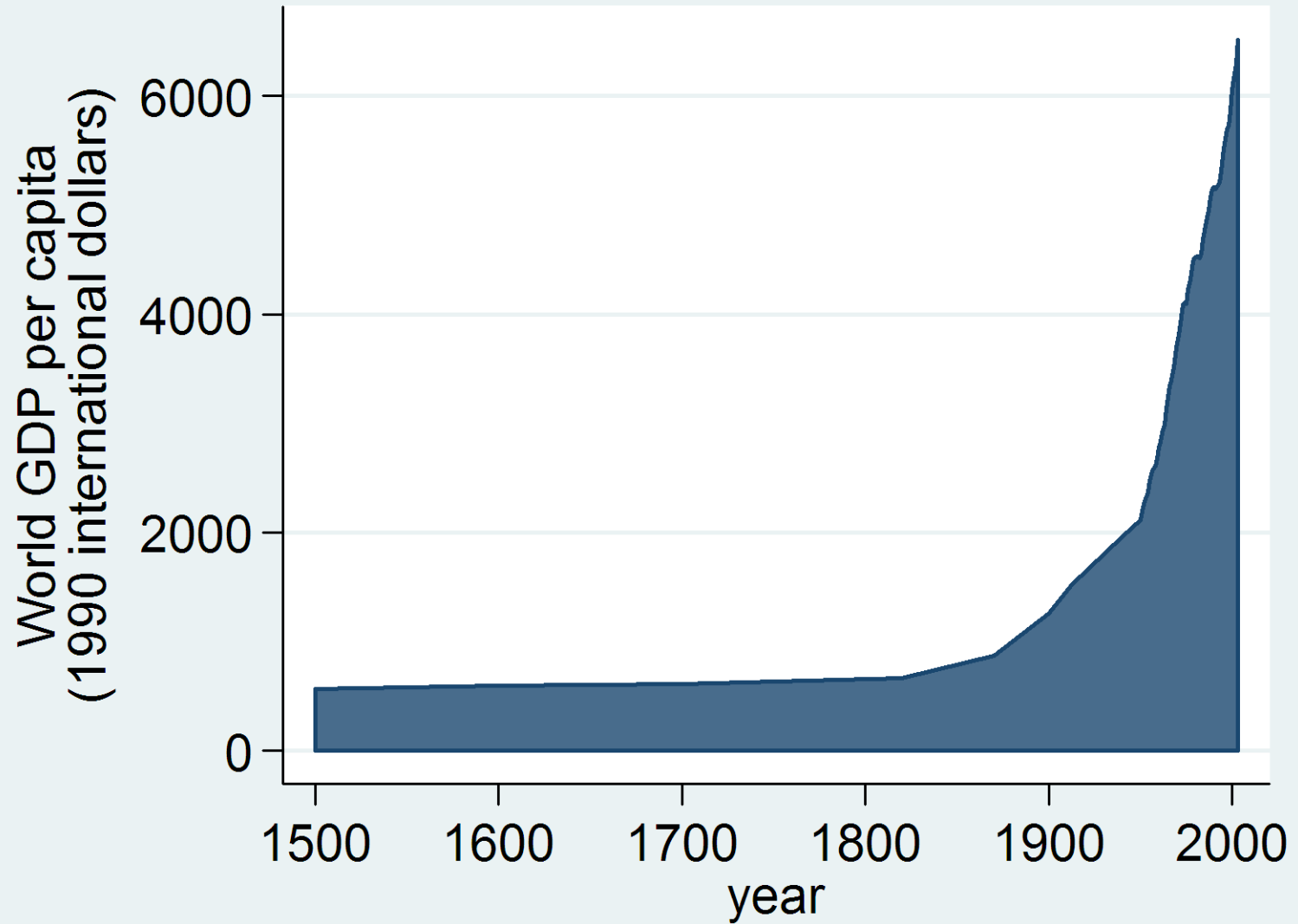
Risk premium



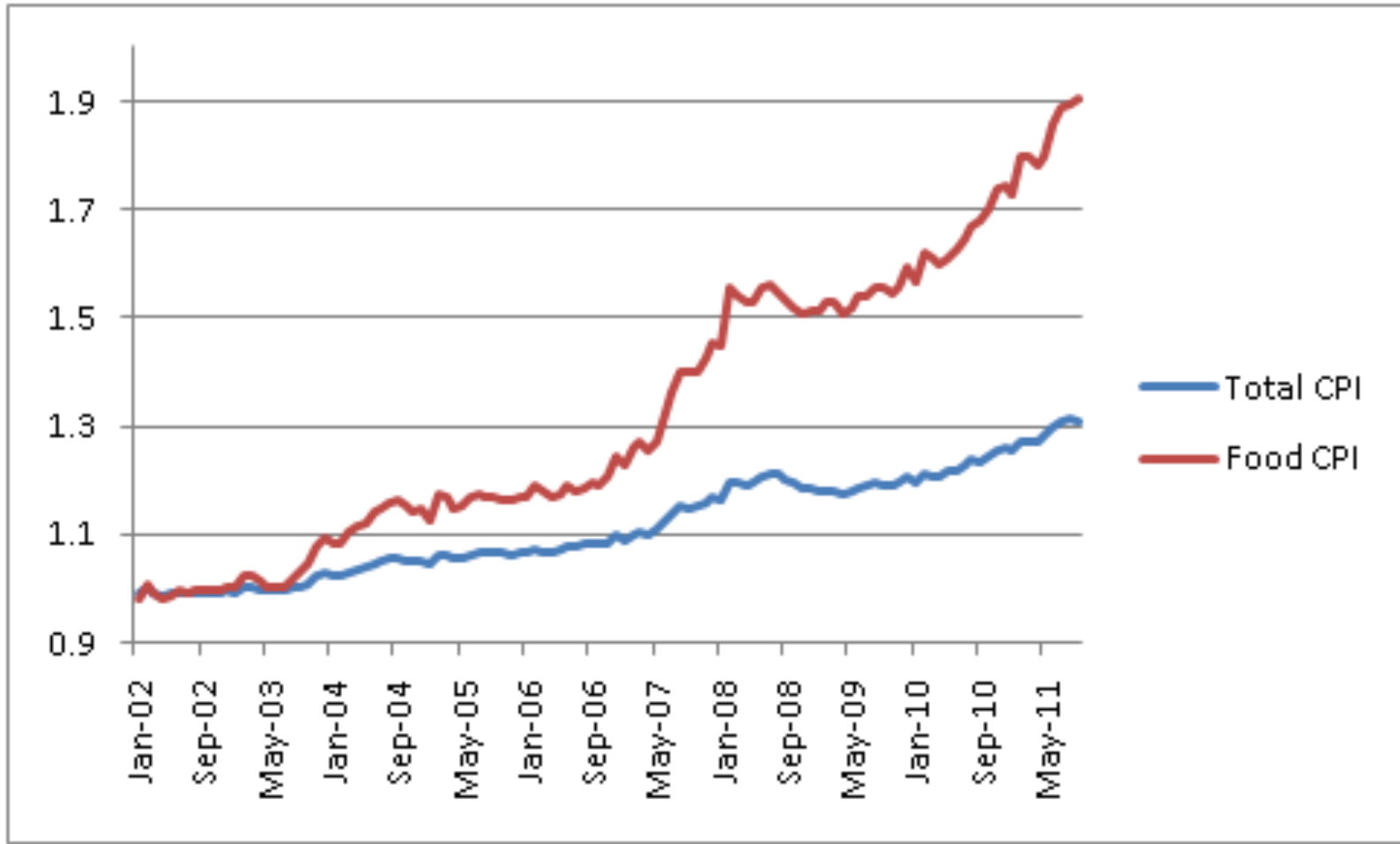
## Free Lunch and Free Dental Care



# Enjoy Our Free Lunch



## China CPI and Food Prices Index (2001 =1)

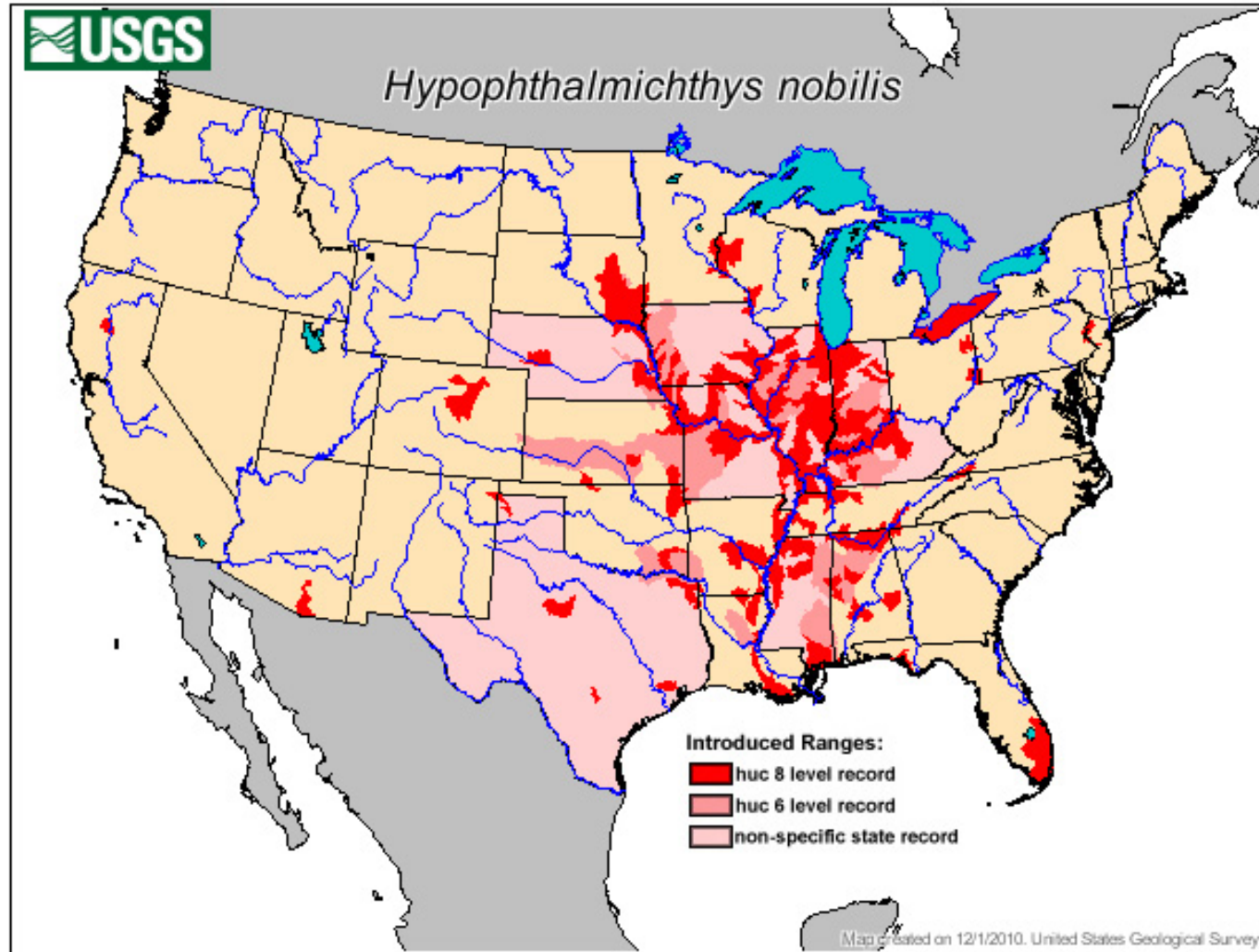




# Asian Carp: They have proliferated in the wild after escaping from farms



# Asian Carp are threatening to enter the Great Lakes



Asian Carp landed in Congress: we need \$80 million program to protect \$7 billion fishing business

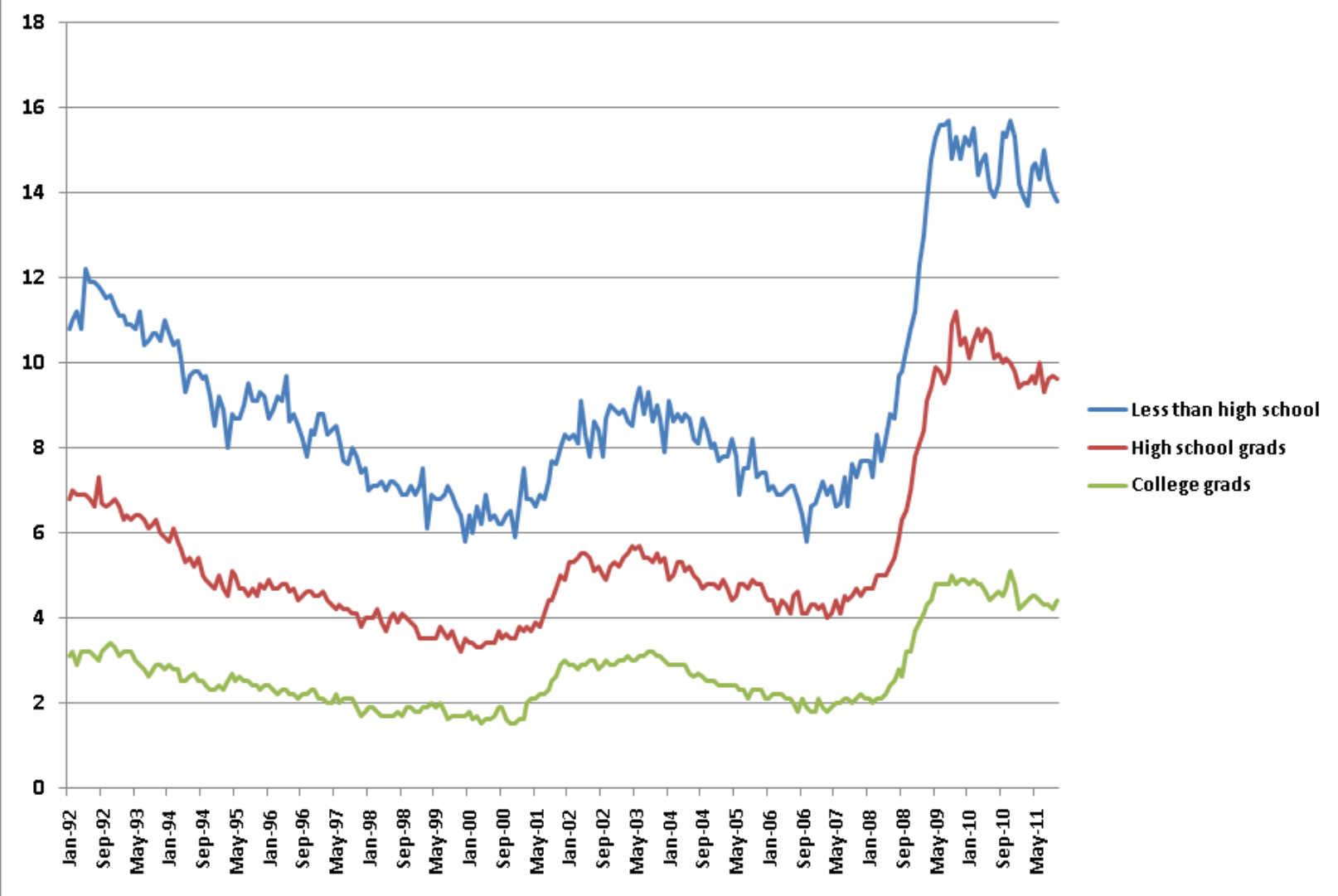




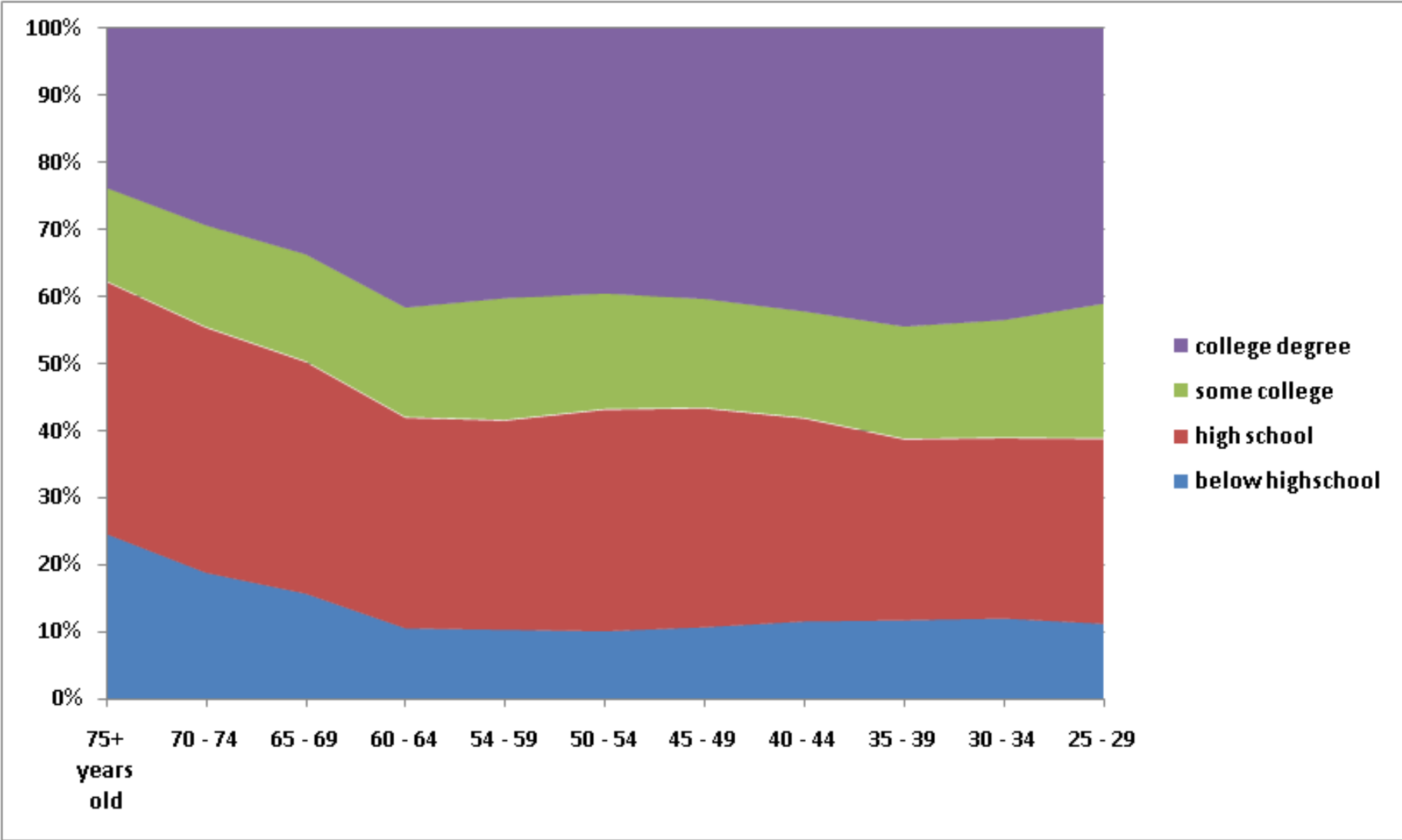
## Blue Fish: The Movie

- Win-win solution: Take advantage of American surplus labor, abundant clean water, advanced bio-tech to provide safe and delicious protein for increasingly wealthy and health-conscious Chinese consumers
- The color blue signals it can only survive in clean water
- The GM modified fish is infertile, cannot be copied
- Clever product launch to overcome fear of GM food
- More than selling fish – restaurants, instant meals, snacks
- Premium brand: best tasting slow-growing deep-blue fish
- Expand globally to overtake salmon as fish of choice

# U.S. Unemployment Rate

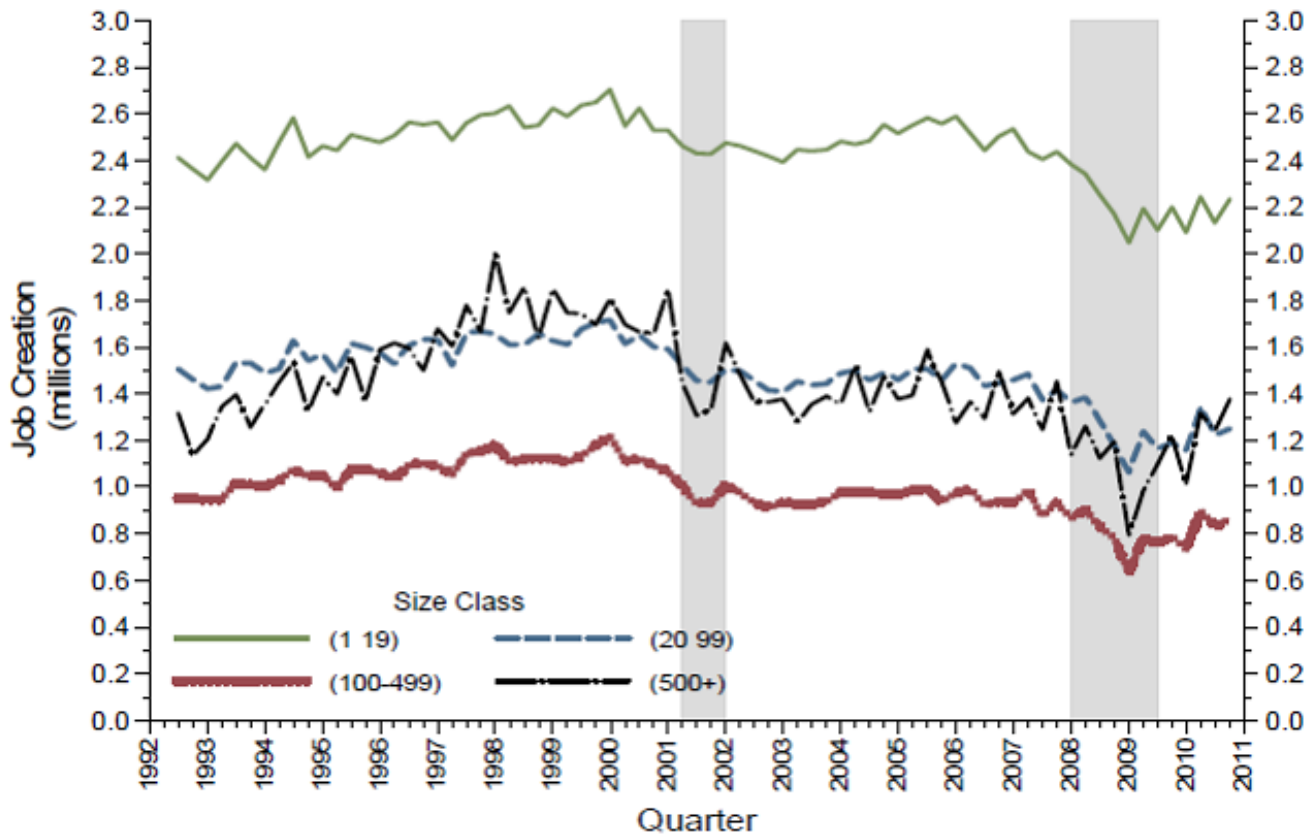


# U.S. Population Educational Attainment, 2010



# Entrepreneurs are job creators

## Net Job Creation Rates by Employer Size



**Best Wishes and Best Luck!**

Ted H. Chu

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